E-assessment and the AQTF: Bridging the divide between practitioners and auditors

25 February 2010
Acknowledgement

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E-assessment and the AQTF project: Victor Callan and Berwyn Clayton

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Executive summary

Aims, method and sample

This research, funded and supported by the Australian Flexible Learning Framework (Framework)\(^1\), examines what practitioners and auditors judge to be the key issues in e-assessment, and most significantly, potential practical actions that will promote better understanding and improved practices. In this research, e-assessment covers the wide range of activities where digital technologies are used in assessment, including the designing and delivery of assessments, and in marking.

In total, 48 individuals provided input into this study, either by completing interviews, teleconferences or small group discussions. Interviews were about one hour in length, and a semi-structured approach was adopted so that additional questions and probes were also used. Participants were located through advice from a Reference Group, and from other participants, while we attempted to sample practitioners and auditors from across Australia. Participants were expert practitioners, expert auditors or others who had in-depth experiences with e-learning and audit in the vocational education and training (VET) sector.

Three case studies

To support the findings from the interviews, three case studies of e-learning assessment practices in the VET system were also developed. The three cases are available on the Framework website (see http://flexiblelearning.net.au/research). The cases are titled:

- Vocational training for veterinary nurses – the case study describes the continuing journey at Brisbane North Institute of TAFE to increase its online learning focus within Veterinary Nursing training. The Veterinary Nursing project team have experienced a paradigm shift around how to best use new technologies to deliver training and associated assessment. Significantly, this change is now being linked to improvements in the overall learning experience of learners in Veterinary Nursing qualifications

- The eLF program – this case study describes how TAFE NSW - Western Sydney Institute have designed this program to allow teachers to experience a range of activities which include facilitation strategies and the use of emerging educational technologies. Completing these activities provides teachers with the skills to develop and facilitate their own learning activities, units and courses using appropriate technologies and an e-learning facilitated approach

- E-examinations - at the University of Tasmania, its Faculty of Education has developed an open source operating system on a live CD, and subsequently converted to USB drives, that provides a holistic examination environment which learners use to practise personal skills at home without copyright infringement. The UTAS e-examination system has now been used for over three years, with increasing sophistication over time.

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\(^1\) The Framework is the national training system’s e-learning strategy: http://flexiblelearning.net.au
Formative and summative assessment

Practitioners and auditors believed that e-assessment was finding its place in the VET sector mostly as a form of diagnostic and formative assessment. The primary use of e-assessment for summative assessment was rare. There was little support from practitioners or auditors for the use of e-assessment as the primary form of evidence to support the signing-off of a formal qualification or certification of a skill. However, practitioners and auditors envisaged considerable growth in the future around the incorporation of various forms of e-examinations, short e-quizzes during training, and multiple choice questionnaires to test knowledge. In contrast, interviewees did not expect to see any major growth around the application of e-assessment around complex high stakes skills.

While it was noted that Toolboxes were not designed for assessment tasks, they were being used for formative assessment. Practitioners were slowly becoming more aware of the potential for Toolboxes around e-assessment, especially as Toolboxes do involve projects that can be completed online. But many of those interviewed believed that this potential needed to be more fully promoted to VET practitioners.

Maintaining quality standards

According to auditors, the majority of audits confirmed that quality assessment practices were occurring. They provided examples where the standards were applied as rigorously or even more rigorously to e-learning and e-assessment, as for traditional training and assessment. According to our expert practitioners, some issues around the quality of e-assessment can be linked to assumptions by some teachers that everything to do with e-assessments is located online. As a result, teachers do not prepare a study guide, a unit assessment plan or the assessment marking criteria. Also practitioners and auditors reported a set and forget’ attitude around some forms of e-assessment.

Maintaining confidence in assessment

Respondents were positive about the operation of the Australian Quality Training Framework (AQTF) 2007. The outcomes-focused approach being adopted in the AQTF was well understood, while practitioners believed that the principles of continuous improvement were applied by internal and external auditors. However, practitioners and auditors were still coming to grips with the newer and more varied forms of assessment. Today there is a larger range of assessment strategies, processes and instruments than in the past and more complexity in the evidence being captured by these new forms of assessment. Even highly skilled practitioners were having their professional judgements around e-assessment challenged in audits.

At present, tensions do exist between practitioners and auditors around various forms of e-assessment. These tensions are around maintaining the reliability and validity of assessment, while also achieving flexibility and cost efficiencies. A central factor is maintaining confidence in the assessment system. Some practitioners and their institutions are confused around the expectations and decisions of auditors around e-assessment. However, auditors believed that they were very consistent in the messages they gave in their meetings with practitioners.

Audit experiences

Auditors reported that the forms of e-assessment currently being audited were not diverse. The dominant e-assessment methods being audited included online tests to assess knowledge, and the use of blogs and wikis to promote reflection and self-assessment. The use of e-portfolios was on the increase. Auditors responded that
their position in any audit is not to hold any preconceptions about the form that evidence may take. Regardless of the evidence gathering methods used, auditors reported that they want to see evidence that the training and assessment is meeting clients’ needs, the principles of assessment and rules of evidence, and the assessment is aligned to AQF level. They want to be able to confirm dimensions of competency, employability skills and transferability. This message was a very consistent one in the auditor interviews.

Some auditors highlighted how the demands upon their time possibly encouraged decisions around the validity of assessment and e-assessment to fall on the side of caution. Many auditors believed that they were ‘naturally suspicious people’, and what they had seen around the poor use of e-assessment around authenticity supported their inclination to be cynical and suspicious. Others noted that despite considerable opportunities for professional development, many auditors were ‘still wedded to tradition and paper evidence more than we should be’. Current auditor training did not provide wide exposure to e-learning or e-assessment systems.

**Issues around validity**

Validity was a major concern for auditors. They were seeing poor assessment practices at work. E-assessments were not validly assessing the skills being tested and the assessment did not always address the intended learning outcomes. Some e-assessment had been introduced without establishing learner needs and completing training needs analysis. Auditors emphasised the need for more use of multiple assessments, independent validation from subject matter experts, and possibly mandatory interviews at the need of the learning and prior to judgements about competency. Auditors also wanted to see better practices around evidence gathering through multiple sources such as observations, testimonials and work-based assignments to support the validity of the online assessments.

**Issues around authentication**

Audits revealed issues around delivery that included poor security, unreliable infrastructure that impacted upon the user in completing online assessment, and accessibility and ease of use. On the other hand, practitioners mentioned more trials around technological solutions to deal with many of the challenges to authenticity. It was widely accepted by those interviewed that the right technology can enhance the security of e-assessments. However, the position shared by practitioners and auditors was that high quality and supportive relationships between teachers, their online learners, and with employers were also critical to managing issues around authenticity.

**The online quiz**

The predominant example of e-assessment is the online quiz. Practitioner users of quizzes cited advantages around the preparation and marking; assessing learner knowledge quickly; and providing more regular feedback. However, disadvantages included poorly constructed online tests with limited validity and reliability. It was reported by practitioners and auditors that some teachers have little or no understanding of how to design valid and fair online quizzes, especially underestimating the skills and effort needed to write e-assessments. At worst online tests and short quizzes were described, by a number of auditors and practitioners, as ‘cheap options’; and ‘ill-thought out efforts by the provider to make money quickly or to save money’.
**Assessment support materials**

Respondents recognised gaps in assessor support materials around competency-based assessment in these new online learning environments. A major concern was the plethora of poor quality e-assessments tools being used online, on intranets and in blended learning. Both practitioners and auditors noted that due to inexperience some teachers are failing to identify these poor quality tools. More practitioners were becoming aware of the potential for Flexible Learning Toolboxes (Toolboxes\(^2\)) around e-assessment, especially as Toolboxes do involve projects that can be completed online.

**The use of e-portfolios**

Practitioners and auditors reported growth in the use of e-portfolios in training organisations. Practitioners noted that e-portfolios can streamline evidence and validation, while the authenticity of evidence can be verified by appropriate learning management systems/strategies. Some auditors, however, had concerns about e-portfolios as audits had raised serious questions around the authenticity of evidence gathered by learners and the validity of the assessment tasks given for units of competency. Practitioners also reported a reluctance to adopt e-portfolios due to the lack of guidelines and good examples around structuring suitable pieces of assessment.

**Auditor consistency and training**

Practitioners appreciated the cross-jurisdictional experience that some auditors now brought to the audit. Such experiences helped both practitioners and auditors become more confident in recognising good practice around assessment and e-assessment. However, some training providers delivered training across multiple jurisdictions had experienced different audit outcomes for the National Audit and Registration Agency (NARA\(^3\)) and other audits.

A number of ideas were put forward by our expert auditors about how to promote better levels of consistency among auditors. One strategy is to allocate the task of training auditors to a third party with no direct interest in the outcome. To improve audits around new issues like e-assessment, there was some discussion about the need by auditors or auditing organisations to engage registered training organisations (RTOs) at an earlier stage than at present. Auditors were very up front about the need to continue to broaden their understanding of e-learning and e-assessment.

**More well trained and informed practitioners**

Many practitioners and auditors proposed that the assessment knowledge and skills of VET practitioners must be enhanced. The current VET practitioner needs to be more able to:

- possess the technical skills to devise or create valid, reliable and authentic assessment and e-assessment
- demonstrate knowledge and understanding of assessment best practice
- understand and address issues relating to the use of e-assessment

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2 Toolboxes are high quality, cost effective interactive e-learning and assessment resources: [http://flexiblelearning.net.au/toolboxes](http://flexiblelearning.net.au/toolboxes)

3 NARA provides audit and registration services for RTOs that operate in more than one Australian state or territory: [http://www.nara.tvetaustralia.com.au/](http://www.nara.tvetaustralia.com.au/)
- access e-tools or resources that are easy to use and cost effective
- access high quality continuing professional development courses that allows them to become familiar with the principles and best practice of e-assessment.

**The need for worked examples of e-assessment**

Practitioners and auditors agreed that a wide range of the traditional assessment tools can work effectively in the online environment. However, as with traditional approaches, assessment strategies need to be selected to fit the learner's abilities and experience, and to match the outcomes that need to be achieved. In addition, practitioners want access to better examples that illustrate the use of quality e-assessment. They require examples from both practitioners and auditors around e-assessment that meets the requirements of the relevant training package or course.

**The need to formulate e-assessment guidelines**

As noted by numerous interviewees, the VET sector has not put enough thought into what the guidelines are for online delivery and assessment. Currently those working in the sector are confused. They are trying to make their processes appear to fit guidelines that are grounded in paper-based approaches to assessment. Most respondents talked of the need for a separate handbook or resource that was a collection of examples that address all assessment, and include examples in both traditional and e-assessment modes.

**Next steps**

There needs to be continued confidence around traditional assessment and in the new forms of assessment that will emerge. Significantly, those interviewed agreed that the time is right to pull together a shared understanding of the key issues. Importantly, this report also puts forward ideas that might promote a greater understanding by both auditors and practitioners of more specific actions around building confidence in e-assessment.

Following on from the findings from our interviews, we propose further discussion of the following ideas:

2. Collation of examples of good practice around the use of a wide variety of e-assessments.
3. The delivery of workshops that promote a broader discussion between practitioners, auditors and others of the key issues raised in this report.
4. Preparation of support materials around the design and delivery of online quizzes.
5. The development of units of competency in e-assessment that become part of any planned revisions to the current training and assessment (TAA).
6. An independent organisation for e-assessment that provides support for professionals in the field, collecting best practice guidelines and communicating the positive aspects of e-assessment.
7. Towards assisting in the preparation of the Guide and best practice examples, to complete a state-of-the-art review of techniques in e-assessment which should be considered for application in the VET sector.
Introduction and aims

Assessment that is judged to be valid, reliable, fair and flexible is a key pillar of the Australian vocational education and training (VET) system. Within this system, the Australian Quality Training Framework (AQTF) 2007 is the set of standards which assures nationally consistent, high-quality training and assessment services for the clients of Australia’s VET system. The compliance requirements under the AQTF emphasise the importance of consistency in a national VET assessment system, while the principle of mutual recognition requires that all registered training organisations (RTOs) recognise the qualifications issued by other training providers.

This project aimed to further our understanding of what practitioners and auditors perceive to be the key issues in e-assessment, and potential strategies that will maintain and promote greater understanding and improved practices. More forms of assessment are using new technologies, and as with any assessment in the VET sector, they require auditing according to the national standards of AQTF 2007. Our particular focus is upon the views of practitioners and auditors about what can be done to promote greater confidence in the quality and consistency of the assessment processes and judgements in the VET sector. The research therefore puts forward practical recommendations that will be presented and discussed further at various forums throughout 2010, including planned workshops with auditors.

Up front it is worth noting that in a project like this, opinions will differ about assessment due to the reality that assessment has to complete a 'double duty’⁴. It needs to be rigorous, but not exclusive. It must be authentic, yet reliable. Assessment needs to be exacting, while also being fair and equitable. Assessment needs to meet long-established standards, but it must reflect and adapt to contemporary needs. Behind some of these tensions is the premise that assessment at one and the same time needs to accommodate not only the expectations of teachers, their students and the institution in which they are engaged, but also the expectations of governments, employers, professional and accrediting organisations and the public at large.

The significance of the current project

The current project is very timely and it is significant for several reasons. For the Australian VET sector, there is a critical need to maintain high quality training and assessment services for the clients of Australia’s VET system. We need to keep getting our assessment ‘right’. Getting assessment right is essential to the continued well-being of our VET learners and institutions. Getting assessment right is also critical to keeping Australia internationally competitive through having a skilled and flexible workforce.

Effective assessment is one of the best ways to identify the support needed by learners so that they continue to develop the required levels of knowledge and skills. Successful learning is linked not only to good quality and timely feedback, but also to challenging and stimulating forms of assessment that allow learners to demonstrate their understanding and skills. Therefore, there needs to be continued confidence in the assessment processes for all stakeholders in the Australian system.

This project also informs the ongoing debates about assessment in the VET sector. This debate has already examined inconsistencies in assessment practices around...

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the requirements of training packages, and questions around how rigorous training providers are in terms of quality assurance of assessment. There are concerns about the initial and ongoing training for assessors and auditors in both the traditional and more contemporary forms of assessment. In addition, there are some suggestions that AQTF auditing is a major barrier to the use and growth of e-learning. There are suggestions of growing tensions and a perceived divide between practitioners, assessors and auditors as AQTF auditors are seen to be suspicious of evidence provided through e-learning assessment.

The fifth annual E-learning Benchmarking Survey of the Australian Flexible Learning Framework (Framework) reveals the continued growth in e-learning and e-assessment practices. The 2009 survey results show that 46% of RTOs were using e-learning for assessment. Among teachers and trainers delivering units using e-learning, 62% nominated its use in online assessment activities. Moreover, this figure represents a considerable increase on responses to this question in the 2007 and 2008 E-learning Benchmarking Surveys. To more fully debate the implications of this growth in e-learning and associated e-assessment, we need to be better informed about the opinions of the teachers, learners and auditors who are major agents in supporting or hindering the adoption of these innovations in learning and assessment.

This report is not alone in being focused upon the need for ensuring the continued confidence in our assessment practices in the VET sector. The National Quality Council (NQC) continues to oversee quality assurance and national consistency in the application of the AQTF 2007 standards for the audit and registration of training providers. Through the National Consistency Action Group (NCAG), the NQC is focused upon achieving greater national consistency and in developing the capabilities of auditors and RTO staff with responsibility for assessment and implementing AQTF standards. In addition, the NQC through the Quality Assessment Action Group (QAAG) has undertaken a range of research directed at improving the quality of assessment including the validation and moderation of all aspects of assessment.

Among these publications is practical resource material for assessors and assessor trainers seeking technical guidance on how to develop or review assessment tools. The guides being provided are not intended to be mandatory, exhaustive or definitive, but to be aspirational and educative in nature.

Finally, the Framework, as confirmed in its 2008-2011 Framework Strategy, is focused upon how better integration and embedding of e-learning in the practices of training providers and businesses can be achieved.

7 The Framework is the national training system’s e-learning strategy: http://flexiblelearning.net.au
**AQTF 2007 and the audit process**

A cornerstone of quality assessment principles and practice is the *AQTF2007 Essential Standards for Registration*. RTOs are required to ensure that assessment meets the requirements of the relevant training package or accredited course. Assessment must be conducted by qualified assessors in accordance with the principles of assessment and the rules of evidence. The need for continued quality judgements by practitioners, assessors and auditors underpins the operation of the AQTF 2007. Processes need to be established and maintained that assist AQTF auditors in making consistent decisions around the assessment matters raised in auditing RTOs. Given this, an interesting issue explored in this report is whether auditors are perceived by practitioners to be making consistent decisions around newer forms of assessment, such as e-assessment.

The AQTF auditing principles specify that audits are systematic, outcomes-focused, evidence-based, flexible, focused on continuous improvement, fair, open and transparent. A primary role for the audit team is to confirm from evidence provided by the RTO that the outcomes from the RTO’s processes meet the requirements of the *AQTF 2007 Essential Standards for Registration*. At the core of the Standards is evidence, as well as evidence that the RTO has an approach around continuous improvement in the management of its operations. Auditors’ judgements are based on the responses by practitioners to several key questions, including: Is the evidence valid? Is it clearly related to the standard that is being audited? Has the RTO provided sufficient evidence for a judgement about compliance to be made? Is the evidence presented by the RTO authentic? Does it require further authentication?

Finally, it is important to note that the current research supports significant efforts over the last decade to strengthen our VET assessment system. These initiatives include the introduction of improved quality assurance around assessment through the implementation of the AQTF; the enhanced training of assessors; and the establishment of well-defined competency standards in most industry sectors. It is important that this strengthening continues through generating ongoing constructive debate around the continued evolution of the AQTF.

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Overview: E-assessment in Australia and elsewhere

Defining e-assessment

Definitions of e-assessment typically use the concept as a generic term that covers all uses of computers in assessment. E-assessment is a broadly-based concept that covers a wide range of activities where digital technologies are used in assessment, including the designing and delivery of assessments, and in marking. It includes the processes of reporting, storing and transferring of data associated with public and internal assessments. It is also defined around the end-to-end electronic assessment processes where ICT is used for the presentation of assessment activity, and the recording of responses. This includes the end-to-end assessment process from the perspective of learners, teachers, providers, awarding bodies and regulators and the general public.

The validity of using e-assessment for one or more of the stages of assessment is becoming more hotly debated. These stages include diagnostic assessment of a learner’s knowledge and skills at the outset of a course; to formative assessment that provides developmental feedback to a learner on their current understanding and skills; and the summative or final assessment of a learner’s achievements around a set of knowledge or skills. The ‘stake’ around the outcomes of assessment also differ. A low-stakes assessment is usually formative with the results being about feedback that supports and motives the learner. A high-stakes assessment, however, is one in which the outcomes are of high importance to both the institution and the candidate, impacting upon their progress or their gaining of a qualification.

Currently, in most countries e-assessment is more frequently found in low- to medium-stakes rather than in high-profile, high-stakes contexts. However, this situation is changing. Major awarding and regulatory bodies in the United Kingdom and Europe in particular are exploring the wider use of e-assessment. These broader applications of e-assessment are across more stages and in higher stakes contexts.

Overseas experiences with e-assessment

Australia is not alone in grappling with possible standards and guidelines around the use of e-assessment. Large overseas companies have put e-assessment on their agenda. For example, in 2009 a Cisco, Intel and Microsoft consortium launched a collaborative project around a shared global priority to transform educational assessment (Transforming Education: Assessing and Teaching 21st Century Skill). Their goal is to mobilise educational, political and business communities around the needs and opportunities for transforming educational assessment and instructional practices. Their working proposition is that most educational systems operate much as they did in the beginning of the 20th century, dragging well behind the opportunities provided by new technologies.

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14 Ibid.
In the United Kingdom, there is a growing consensus that e-assessment promises many potential benefits ranging from lowered costs, higher productivity and faster feedback, through to assessments which are more accurate, more detailed and more robust under critical scrutiny and audit. However, there is equally wide concern that such benefits are relatively slow to emerge. Progress is being hampered by examples of poor quality assessment which fail to reliably provide acceptably valid measures of student achievement and capability, particularly at the higher levels of Bloom’s taxonomy\(^{15}\).

In preparing for the increased use of e-assessment in future decades, the regulatory authorities in England, Wales and Northern Ireland are producing regulatory principles and guidance for e-assessment\(^ {16}\). These principles are being supported by the development of accredited qualifications in e-learning and e-assessment. Supporting the development of these standards and examples of good practice and the research reports by the Joint Information Systems Committee (JISC). Its role is to promote in colleges and universities in the United Kingdom the innovative use of digital technologies towards maintaining UK’s position as a global leader in education\(^ {17}\).

Various reports from the JISC reveal that\(^ {18}\):

- the current use of e-assessments is uneven in these countries
- e-assessment is highly effective where it is used well
- there are concerns around the appropriate form of regulations that might guide new practices and procedures around e-assessment, authentication and the training and professional development needs of staff involved in e-assessment
- more champions are required within institutions to help users deal with the technological challenges in particular
- more widespread use of e-assessment occurs where the preparatory work is completed by a third party or other technically expert staff.

The JISC has also produced the *E-assessment: Guide to effective practice* to assist the various qualifications regulators in the United Kingdom\(^ {19}\). The guide is linked to a new Level 3 award in delivering e-testing. The units that make up this award form part of the new Teacher Qualifications Framework being developed by Lifelong Learning UK (LLUK), and are integrated directly with the key e-testing roles that the guide sets out. The Guide is also linked to the web site provided by Ofqual (the new regulator of qualifications, exams and tests in England) and linked to an e-assessment toolkit\(^ {20}\).


\(^{17}\) See http://www.jisc.ac.uk


\(^{20}\) http://toolkit.efutures.org
This guide promotes the use of e-assessment in an advisory rather than a regulatory capacity. It offers practical information and advice to those involved in the management and delivery of e-assessment within qualifications. It covers two key aspects of e-assessment: the management and delivery of e-testing, and the use of e-portfolios for assessment. The guide sets out the roles and responsibilities for those involved in e-assessment and presents a number of United Kingdom case studies. The toolkit that builds on the guide was designed to provide practical guidance on e-assessment and its role and impact on e-assessment practitioners.

According to this guide, the critical success factors for e-assessment include processes that have demonstrable consistency and reliability. Staff must have the appropriate skills to manage and deliver these processes. In particular, staff involved in e-assessment must have a general understanding of the principles of fair assessment; an understanding of the importance of security in the conduct of assessment; a general familiarity with the e-assessment systems and delivery platform in use; and an awareness of legislation and codes of practice relevant to their institution, the general regulations of relevant awarding bodies, and regulatory authority guidelines and codes of practice. Finally, institutions must be able to demonstrate their accountability for the quality of these processes to external agencies. However, there is a degree of flexibility so that these processes and skills are able to evolve locally in response to technological improvements.
Methodology

Sample

In total, 48 individuals assisted in the study through interviews, teleconferences and small group discussions. The list of participants is provided in Appendix A. Participants were expert practitioners, expert auditors and others who had in-depth experiences with e-learning and audit in the VET sector. Participants were located through network sampling, and so through the recommendations of other participants. In addition, others who were interviewed were identified through the assistance of the Framework. Also assisting the project was the advice of a project steering committee whose members were Reg Allen (Tasmanian Qualifications Authority) and Vivienne Blanksby (Australian Flexible Learning Framework).

The purpose of this sampling strategy was to locate individuals who were perceived to have considerable experience and expertise in the VET sector as either practitioners or auditors. The final sample included practitioners from all states and territories. Most practitioners had operated over time in multiple roles in the VET sector. These roles included as educational designers, teachers, trainers, assessors, assessment writers, curriculum designers, e-learning assessment objects coordinators and developers, online facilitators, and as internal auditors.

The auditors were currently full-time professional auditors working either for government departments or as independent consultants. The vast majority worked across state and territories as external independent auditors, and had experience auditing and consulting in Australia and some overseas. As consultants most were contracted to complete audit work for multiple bodies across the VET and other sectors, and included audit projects for state government departments, RTOs, NARA, CRICOS and audits for the secondary school sector.

Interviews

Interview questions are provided in Appendix B. These semi-structured interviews on average were 60 minutes in length. All participants who completed the interviews were asked this same list of questions. However, the semi-structured format allowed for probing and additional questions.
Findings: Part A - key issues

Formative and summative assessment

Practitioners and auditors alike believed that e-assessment was finding its place in the VET sector as a form of diagnostic and formative assessment. They reported on examples of its use for diagnostic assessment of learner knowledge and skills at the outset of a qualification. The major use was for formative assessment that provides developmental feedback to a learner on his or her current understanding and skills, and helps change their performance through this feedback. Formative e-assessment as 'assessment for learning' was mostly focused upon giving feedback to help learners to continue to develop a unit of competence.

The primary use of e-assessment for summative assessment was rare. Significantly, there was little support from the practitioners or auditors interviewed for the use of e-assessment as the primary form of evidence to support the signing-off of a formal qualification or certification of a skill. As one practitioner explained, the current 'state of play' is that practitioners and auditors are confident in the use of the online environment for formative pieces of assessment. On the other hand, both groups are very reluctant to sign-off on summative assessment that predominantly uses online tools. Many reasons were given, but most centred on the need for a variety of forms of assessment to gather multiple forms of evidence in performing a skill.

Significantly, there has been considerable investment in Toolboxes to assist practitioners in exploring opportunities around e-learning. Our interviews revealed widespread knowledge of Toolboxes among both practitioners and auditors. Many of the expert practitioners interviewed had extensive knowledge in the use of Toolboxes and learning objects, such as the scenario based learning and assessment tasks. A few practitioners had actually prepared or were currently preparing Toolboxes with resource development teams for specific qualifications.

Toolboxes were attractive as they were known to be heavily quality assured products. In addition, they had proved to be a very cost effective set of learning resources that were frequently purchased and adapted for local use. However, while it was accepted that they were not designed for assessment tasks, they were being used for formative assessment. Moreover practitioners were slowly becoming more aware of the potential for Toolboxes around e-assessment, especially as Toolboxes do involve projects that can be completed online. But this potential needed to be more fully promoted to VET practitioners.

Applying quality standards

From the perspective of auditors, the majority of audits confirmed that quality assessment practices were occurring. They cited many examples of institutions where the standards were applied as rigorously or even more rigorously to e-learning and e-assessment, as traditional training and assessment. For example, the delivery and assessment strategy was prepared and saved on Institute quality drives, with version controlled resources, and signed off. E-assessment tools were saved on the quality drive and once uploaded onto the website the last version was archived. There were also significant uses of hyperlinks to different Toolboxes, learning objects and activities that we could be used by teachers. On the other hand, some auditors have found that the quality document process is less likely to be followed in some institutions for online delivery than for more traditional forms of assessment.
According to our expert practitioners, at the core of some of the problems around the quality e-assessment is that some teachers assume that everything to do with e-assessments is located online. As a result, teachers do not prepare a study guide, a unit assessment plan or the assessment marking criteria. A number of practitioners and auditors reported a 'set and forget' attitude around some forms of e-assessment.

Several practitioners reported that teachers at their institutions were required in audits to print off lengthy hard copies of online assessment materials. In their view, these audits were not knowledgeable about e-learning, learning management systems or recent developments in assessment and e-assessment. In response, auditors explained that on occasions they had requested hard copies of online assessments for further review. This was not because they were ‘out of touch’ or ‘not IT savvy’, but as they had doubts about the maintenance of quality checks and procedures. They had serious concerns about the quality of the training and assessment materials, and found evidence that online students were being given access to second rate training and assessment.

Many auditors talked about the warning signals sent by evidence of higher dropout rates in the online mode. High drop-out rates sent strong messages about training quality and assessment standards. In audits they found that some institutions failed to investigate and analyse drop out results to determine the primary causes. When such examinations were completed, students did not complete for multiple reasons. Factors included poor e-assessment practices, a lack of online support, and students not having the underpinning skills and support around computer literacy to engage fully in the online learning material.

Many institutes are successfully managing such factors around learner knowledge and motivation with e-learning and e-assessment. At Brisbane North Institute of TAFE, the Certificate IV in Veterinary Nursing (see the case studies attached to this report) has evolved from a totally face to face delivery with traditional assessment, to the greater inclusion of more e-learning and blended delivery with the increased use of online forms of assessment. These students were described as ‘digital natives’. Many did not have ready access to good quality computers, and some students had low levels of computer literacy. In response to such issues, special attention was given to improving the computer literacy of students and in resolving problems in accessing computers. The teaching team still accept hand written work and they have explored the use of web conferencing and online chats to better support these learners.

In another example, the Gold Coast Institute of TAFE has set up a separate student site that enrols every student. The site has information about how to get online and the required technology to access to the library, literacy and numeracy programs, and online orientation programs.

There are also operational and resourcing issues around computers. Few institutions have sufficient computers in a large enough space to have a majority of students undertake an online examination at the same time. The University of Tasmania (see case study reports) allows students to bring their own, since the majority have laptops registered on the UTAS wireless network. A related issue is equity, as some computers are more modern and have greater capacity. To manage this problem, the teaching team provides learners with the same operating system and application programs. To prevent students colluding with each other, the networking drivers are stripped out of the operating system provided.

**Maintaining confidence**

Respondents were positive about the operation of AQTF 2007. As also shown in the Formative Evaluation of the AQTF 2007 report completed by KPMG, there is strong
support for the intent and outcomes-focused principles of the AQTF 2007\textsuperscript{21}. The outcomes-focused approach being adopted in the AQTF was well understood and appreciated by the practitioners and auditors we interviewed. Practitioners believed that the principles of continuous improvement were being applied by internal and external auditors who had audited their institute’s programs.

It was believed that the \textit{Essential Standards for Registration} was well understood by those working in the VET sector. In particular, it was well known that assessment should meet the requirements of the relevant training package or accredited course, while the principles of assessment and the rules of evidence must apply.

However, there was general agreement that practitioners and auditors were still coming to grips with the newer forms of assessment. Irrespective of industry, organisation, qualifications or the types of learners, there is a larger range of assessment strategies, processes and instruments to be managed, and more complexity in the evidence captured by these new forms of assessment to prepare for a successful audit.

Very skilled practitioners were having their professional judgements around e-assessment challenged in audits. Auditors interviewed were critical of the capability of some practitioners to make quality assessment judgements. Overall, VET practitioners needed to be more skilled at meeting AQTF requirements with greater attention to the continuous improvement requirements of the AQTF. Interestingly, similar views were presented by practitioners about the knowledge and skills of auditors around assessment and e-assessment.

At present, tensions do exist between practitioners and auditors around various forms of e-assessment. While valid, reliable, fair and flexible assessment is the cornerstone of the Australian VET system, the increased focus on the use of new technologies around delivery and assessment has resulted in some tensions. These tensions are on the one hand around maintaining the reliability and validity of assessment, and on achieving flexibility and cost efficiencies, on the other hand. As one respondent explained:

“Technologies will support assessment in VET, and the system needs to support you so you are willing to give it a try, despite the occasional blow to ones confidence. In my first year of teaching, educational technologies meant classroom radios tuned to the ABC School of the Air, the rare Super 8 movie, and strictly rationed spirit masters, churned on a drum through mentholated spirits to make multiple handouts. My students’ learning highs came mostly from sniffing the paper. Of course, if you made a mistake on the master, you’d start again or it would be there for all to see. Times have not changed that much really. We still need to be willing to learn by doing, to make errors with these new technologies, but to build your confidence by sharing that learning around new and improved assessment practices as you move on.”

If there is a central factor at work according to those interviewed, it is all about maintaining confidence in any assessment system. Due to negative experiences in audits, some practitioners and their institutions are confused around the expectations and decisions of auditors around e-assessment. A few institutions with training programs that cross jurisdictional borders have received inconsistent rulings by different auditors in different locations.

The current lack of confidence among some practitioners was seen in behaviours such as over-assessment and under-assessment. Auditors reported examples of practitioners struggling with the concept of collecting sufficient evidence that is not ‘wheelbarrows full’, as one auditor described it. There is a lack of knowledge, skills and in turn confidence among many practitioners around appreciating the time, effort

and resources needed to develop e-assessment tools that capture the required evidence. In summary, an auditor explained:

“There is a lack of confidence in anything to do with assessment whether traditional or e-assessment. This lack of confidence is caused by many factors. But they include the large turnover in VET of staff, more casual and part time staff, poor practices learned from others, a lack of good TAA training around assessment, and a lack of experts in the field of assessment. Often professional development workshops are conducted by people who don’t have their own best practice guidelines in place. We need good worked examples of e-assessment representative of its various forms that help to close this gap that is emerging between practitioners and auditors around what are valid, reliable and authentic forms of e-assessment.”

In short, auditors believed that they were very consistent in the messages they gave in their meetings with practitioners. Their key messages were that the:

- same rigour applies to audits of all forms of assessment
- onus is on the VET teacher to provide objective evidence that competency judgement is sound
- system’s integrity and user-friendliness needs to be promoted, and the practitioner must be prepared to demonstrate how the system ensures high-quality, industry-relevant training outcomes.

Auditors emphasised that the principles of quality assessment apply equally to e-assessment. These principles are the same for the e-learning environment, as they are in traditional forms of delivery and assessment. These principles for the VET sector, set out in the AQTF 2007, include the need for assessment to be valid, reliable, fair and flexible. In addition, not only are methods of assessment flexible, but flexibility can also apply to the process. However, flexibility cannot be allowed to impact negatively upon quality. Too much adjustment beyond that which can be considered reasonable adjustment ultimately impacts upon the validity of some assessment processes and outcomes.

Also possibly at the core of these tensions is a paradigm clash. The new paradigm that is being promoted around the nature of training is not supported by an old paradigm around the nature of assessment. The current system has attempted to fit traditional methods of assessment to a new training agenda that demands more on the job and therefore, more flexible delivery and assessment. Greater emphasis on building high level assessment knowledge and skills amongst practitioners and auditors alike would go some way to solving this issue.

For example, this parading clash shows up in the growth in e-portfolios. A new training agenda that requires more RPL (recognition of prior learning) and more on the job assessment is finding that new approaches like e-portfolios provide more effective and flexible ways to gather evidence of competencies than more traditional forms of assessment. However, as noted later, there are also tensions here around the need to provide practitioners and auditors with better guidelines and examples that will build skills and confidence around the use of e-portfolios.

Creating more acceptability

Neither practitioners nor auditors believed that e-assessments would ever be the assessment of first choice for all VET qualifications. E-assessment will only continue to be the mode of choice when the training cannot be offered at all or only in a very limited way due to costs, learner location, learner type or industry training requirements. For instance, it is expected that e-assessment will be most popular, as it is at present, for training and assessment solutions that involves large numbers of learners who can sit e-examinations.
They envisaged considerable growth around the incorporation of various forms of e-examinations, short e-quizzes during training, and multiple choice questionnaires to test knowledge. In contrast, interviewees did not expect to see any considerable growth around the application of e-assessment around complex high stakes skills. The barriers to this uptake were technical, administrative and financial.

Many interviewees emphasised that any reduction in the quality of assessment will impact on the longer term acceptability of e-assessment in the training sector. One practitioner with a long term interest in teaching and learning issues summarised their concerns:

“To win the hearts and minds of teachers, industry and learners, we must achieve pedagogic validity. By this I mean we must use e-assessment to actually drive improvements in our assessment standards rather than just expect e-assessment to toe the current line. It must become part of our training system where learning and assessment are aligned. A big part of this will be getting the auditors more on side so that we can make continued progress to removing poor assessment practices generally by some practitioners, and more agreement about what is acceptable e-testing methods that are judged to be valid, reliable, appropriate and fair.”

Both practitioners and auditors noted problems in converting traditional assessments into electronic forms, where problems around validity or reliability are transferred or even exacerbated in the move from one medium to another. Even when the traditional forms of assessment are valid, converting them into e-assessments can invalidate them. As summarised by one practitioner:

“Today, educational technologies range from Web 2 worlds, high-investment, sophisticated, integrated, organisational-wide learning content management and learning management systems and computer networks, to more personal and portable devices and applications like, "smart" pens, mobile phones, MP3 players, laptops, PDA’s and notebooks. Mistaken assessment approaches though are still there for many more to see and still mean starting over. Technologies can enhance and extend possibilities, but they don’t transform the nature of assessment itself. Just moving poor assessment design online, for example, will never make it better.”

It was felt that such issues require more discussion. Improvements in the quality and use of technologies will allow practitioners to move to more authentic forms of performance assessment that is currently difficult and too costly with older technologies. For example, assessment that combines text, images, sound and video will make e-assessments ranging from online tests to simulations more realistic and interactive.

This higher level of integration between teaching, learning and assessment through the use of technology, as many have argued in our interviews, will see the final stage of the transition in the VET practitioner role. Technology will assist the move from a still predominantly teacher-centric position, to VET teachers being facilitators of student learning. Assessment will continue a transition from being given, done alone, book or manual based, done in class, and teacher assessed; to being negotiated, done collaboratively, text/audio/video based, done anywhere, and teacher, self- and peer-assessed.

**Auditor experiences with e-assessment**

Auditors reported that the forms of e-assessment currently being audited were not large. The dominant e-assessment methods being audited included on line tests to assess knowledge, and the use of blogs and wikis to promote reflection and self-assessment. The use of e-portfolios was on the increase, but evidence from e-portfolios was not a frequent part of an audit. Virtual world scenarios were rare. Most practitioners known in their institutions to be the ‘e-champions’ were found by
auditors to be using a mix of face-to-face assessment strategies, combined with online assessment. In most cases, this online assessment was the multi-choice test. Auditors reported that their position in any audit is not to hold any preconceptions about the form that evidence may take. Auditors emphasised that the majority of them are not ICT experts. Despite this, some feel that practitioners in audits have tried to baffle them with the new technologies or by ‘technological speak’ to get around questions that challenged aspects of the evidence. However, regardless of the evidence gathering methods used, auditors reported that they want to see evidence that the training and assessment is meeting clients’ needs, the principles of assessment and rules of evidence, and the assessment is aligned to AQTF level. They want to be able to confirm dimensions of competency, employability skills and transferability. This message was a very consistent one in the auditor interviews.

There was considerable agreement among auditors about the common risks, as some described them, around the current use of e-assessment. These risks were summarised in this auditor’s comments:

“I have a number of concerns that need to be addressed. How are they managing the security of electronic data? I want confirmation around the authenticity of students’ work, and the access that students have to ICT hardware/software so that they are able to complete their training and any online assessment. In particular, as with any form of assessment, I will be asking about how they are managing the concerns I typically raise around how a sufficient range of evidence is being gathered, issues around employability skills and transferability, and overall, how the progress of students is being monitored.”

Some auditors highlighted how the demands upon their time possibly encouraged their decisions around the validity of assessment and e-assessment to fall on the side of caution. Some auditors believed that they did not have sufficient allocated paid time to examine the e-assessment methods as thoroughly as they would like. Expected to audit four or five qualifications in a day, as well as the supporting management systems, meant that at best they only gained a snap shot of the e-assessment being used. Also some identified other personal factors at work in making them wary of e-assessments. By their nature, as a number of auditors explained, they are ‘natural sceptics’. Many auditors believed that they were ‘naturally suspicious people’, and what they had seen around the poor use of e-assessment around authenticity supported their inclination to be cynical and suspicious. Others noted that despite considerable opportunities for professional development, many auditors were ‘still wedded to tradition and paper evidence more than we should be’. Current auditor training did not provide wide exposure to e-learning or e-assessment systems.

**Issues around validity**

Validity was a major concern for auditors. While they accepted the benefits of using new mediums to give an extra dimension to VET assessment, they were seeing poor assessment practices at work. E-assessments were not validly assessing the skills being tested and the assessment did not always address the intended learning outcomes.

Some e-assessment had been introduced without establishing learner needs and completing training needs analysis. In occupational health and safety (OH&S) and blue card training using online tests, auditors reported learners being ‘trained to complete the assessment’ through poorly designed tests and poor test procedures. Other online assessment tools were found not to be current and had not kept pace with changes in legislation.
To keep pace with new legislation, the Sunshine Institute of TAFE has a development site that is accessed by key people before it goes live. Their critiques assure that the traditional or e-assessment is meeting the respective AQTF level.

Asked what might be considered to be reasonable efforts to validate assessment, auditors cited the need for greater use of multiple assessments, independent validation from subject matter experts, and the option of a mandatory interview at the need of the learning and prior to judgements about competency. The Department of Defence is seen as exemplary here. In what is seen by auditors as an industry that engages in high stakes learning, a nationwide group of subject matter experts are used to complete mandatory interviews before signing off on qualifications. These qualifications are gained through a mix of e-assessment (e.g. online tests, scenarios, virtual reality, simulations) and more traditional assessment. Defence also stipulate that a person who trains an individual is never allowed to complete their summative assessment.

Auditors wanted to see better practices around evidence gathering through multiple sources such as observations, testimonials and work-based assignments to support the validity of the online assessments. Some RTOs were completing random sampling of learners to validate evidence from both traditional and e-assessments. In addition, they mentioned the value of improved validation through improved evaluation and piloting during the design and implementation of e-learning and e-assessment tools. A number of auditors were critical of the lack of attention by practitioners to piloting online assessment materials, and in their view they often found too much material placed on the learning management system without too much thought or review by practitioners.

**Issues around authentication**

Audits also revealed issues around delivery that included poor security, unreliable infrastructure that impacted upon the user in completing online assessment, and issues of accessibility and ease of use. At its worst, auditors found some e-assessment driven by cost cutting measures by the institution rather than by any benefits to the learner. Also some training providers were not keeping on top of some users who were skilled at cheating by finding shortcomings with the online technologies being used for assessment.

Practitioners reported upon various technological solutions to deal with challenges to the authenticity of evidence gained through e-assessments. These strategies included the use of security passwords; online authenticity statements completed prior to being able to submit or upload assessments; electronic signatures linked to statutory declarations; the use of timed quizzes; and the greater incorporation of adaptive testing where questions are determined by prior responses. Other technological solutions lock out the critical functionality during an online test to stop collaboration between students. In addition, new technologies can encrypt data files so the program being used in the assessment can only run on computers with a pre-registered network card.

It was widely accepted by those interviewed that the right technology can enhance the security of e-assessments. Indeed, there are an increasing number of computer-mediated products and tools on the market that can restrict the examination environment to being a closed one (e.g. Pearson VUE; Articulate Quizmaker 2.0, MaxExam, BrainsBuilder, Secureaxm). The growth and success of these products is seen as promoting the use of e-assessment examinations for the so-called higher stakes written examinations.

A leader in the use of technology to craft well-designed and executed e-examinations is the University of Tasmania (see case study). Its lecturers are using an open source
operating system on a live CD to provide a holistic examination environment. Learners are shown how to use the e-examination system during a practice tutorial to ensure they can operate the software. The system allows learners to practise personal skills at home without copyright infringement. It also permits e-examinations to be supervised by invigilators without specialist information technology skills through displaying a unique desktop background image for security. E-examinations are constructed for a range of software environments, with candidates working on isolated workstations or ‘open book’ contexts with full internet connectivity. Candidates can use their personal laptop without gaining advantage because local disk access is blocked.

Practitioners were also aware of developments in other countries with trials around fingerprint technology, and the use of technology that matches photographs on file with the person doing the online assessment. Some online systems, for example, are authenticating the individual undertaking the assessment through photographs and video checks at random intervals. Many of these features can be set up now, or in the near future, in the current functionality of the learning management systems. Also as another check, students can be supervised in the online testing environment, as might be done in more traditional classroom assessment.

Auditors were in favour of technological solutions to managing the authenticity of e-assessment to make sure that the assessment was completed by the actual learner. However, their position, shared by many practitioners, was that those students who want to cheat will always be one step ahead. What is required are increased efforts by teachers to build and maintain effective, high quality and supportive relationships with their online learners, as well as keeping regular contact with employers. Such relationships assist teachers in knowing that the e-assessment was completed by these learners.

Another exemplar in the use of e-assessment practices that combines technology with relationship management is Blue Dog Training. It has developed innovative flexible e-learning resources and state of the art e-assessment that uses online bite-sized ‘chunks of learning’. At the 2009 Australian Training Awards, Blue Dog won the Small Training Provider of the Year and the Innovative Business Award. Blue Dog has custom-designed interactive, animation-rich learning resources and uses online quizzes for learning and assessment. An integral part of the assessment process is an electronic skills profile, like a form of e-portfolio, that documents photographic and journal evidence of learners' practical competencies. Assessment methodologies consist of an online series of complex exercises which test the underpinning knowledge of all competencies.

Blue Dog trainers work closely with on the job supervisors in gathering evidence on all practical tasks. Trainers verify the onsite evaluations by questioning not only the apprentice but also the supervisor. Assessment is further authenticated by recording the frequency of all tasks, as well as photographic evidence, where applicable. Blue Dog report that apprentices are not deemed competent until all aspects have been thoroughly understood and implemented. Besides the recent successes at various training awards, Blue Dog Training recently completed a successful audit that will allow it to deliver Certificates I, II and III in the area of engineering based on the same successful delivery and assessment model used for carpentry.

In summary, any form of assessment raises concerns over malpractice. However, Blue Dog Training demonstrates that building and managing effective working relationships with learners and their employers is as important as applying the latest in technological solutions. Closing on this point, a practitioner shared the following reflection:

“We had the same issues raised when we introduced distance learning. Is this the students’ work? In fact, the same concerns exist around traditional assessment. How
do I know that written report is the student’s work? I know because it is one piece of several pieces of assessment. I know in particular because I have developed a relationship with that student. I talk to them by mail and phone, and also I talk to their employer when I can. Any good teacher seeks such validation.”

The online quiz

The standout example of e-assessment is the online quiz. Practitioners and auditors reported that online tests are commonplace in the assessment practices of many VET organisations. Such tests are largely used for formative assessment rather than as major contributors to any summative assessment. In many instances, the online quiz is conducted using an institutional learning management system such as BlackBoard, WebCT or an in house product. At its best, the online quiz involves video in questions, particularly for scenarios in authentic assessment; adaptive testing where the next question to be posed is determined by a prior response; and large and varied question banks with randomisation of questions and response orders to reduce cheating.

Quality assessment enhances the learning process, as well as providing final confirmation of competency outcomes. Practitioner users of quizzes cited several advantages for the learner and for the teacher. Advantages cited included ease of use around preparation and marking; ability to assess learner knowledge quickly; and to provide regular and often instant feedback. However, disadvantages included poorly conceptualised and constructed online tests that had limited validity and reliability because they were not assessing the knowledge or skills required for the competency; and little history of revision, updating or even basic psychometric analysis of the nature and pattern of responses to ascertain levels of validity or reliability.

According to most auditors and many of the expert practitioners, some teachers have little or no understanding of how to design valid and fair online quizzes. Teachers underestimated the skills and effort needed. These skills include being able to construct feedback that is front-loaded; starting with easier questions and making later questions more difficult; checking assessments with subject matter experts and high performers; identifying weak questions and improving or eliminating them; reviewing the content of a question to ensure the identified knowledge is covered; running basic psychometrics to examine if the question items differentiate between better and poorer students; and managing security issues by writing multiple banks of items with different orders and choices depending on the answers given.

As a very experienced e-learning practitioner noted:

“There are plenty of bad examples of poor use of technology for e-assessment. One that comes to mind is a system used by a national body. All a user has to do to complete the course is put a ‘/end’ in the address bar and the course is complete. The course is not too bad and the assessments are okay but these types of shortcomings give the whole online training industry a bad name.”

Unfortunately, auditors cited numerous examples of such poor practices. At worst online tests and short quizzes were described, by a number of auditors and practitioners, as ‘cheap options’; and ‘ill-thought out efforts by the provider to make money quickly or to save money’. As explained by one auditor:

“As an auditor I see e-learning and e-assessments being used to support economies of scale rather than a methodology designed as a result of effective training needs analysis that would ensure targeted support systems for appropriate learners.”

Indeed, some auditors believed that the practices of some institutions almost demonstrated a belief in two types of learners - those in class who got face-to-face contact with many of the best teachers who provided complex and multiple forms of
assessment; and those online learners who got access to downloaded notes, PDF files under the guise of e-learning, and poorly designed and repetitive online quizzes.

Some very experienced and highly successful e-learning practitioners interviewed believed that many learners have never really experienced well designed e-learning and e-assessment:

“Good assessments do not come cheaply, and many institutions are not prepared to put the time and money into creating these assessments. They just want to get content and assessments up online as quickly and as cheaply as possible. A well constructed online activity including content and assessment is time consuming. It is expensive and requires a great degree of skill from content experts, multimedia persons and assessment writers who know and understand the tools at their disposal and how to use them effectively. Unfortunately, many students and their employers have yet to be really exposed to top class e-learning and e-assessment.”

Assessment support materials

The Quality of Assessment Practices Stage 2 report completed by the NQC identified important gaps in assessment support materials that need to be addressed to build assessor capability. The report noted a very limited range of up to date assessment materials that address many emerging issues that are impacting on quality assessment. Relevant to this examination of the AQTF and e-assessment, the NQC report found a lack of materials that provide practitioners with high quality advice on peer, self and negotiated assessment, on formative assessment and in the use of simulation.

In another stock-take of assessment resources, it was found that there were few professional development resources aimed at improving VET assessor skills in formative assessment. On the other hand, the use of more formative assessment is predicted to expand in the future. In addition, the same stock-take revealed that the vast majority of resources are web-based, but VET assessors were least aware of these web-based resources.

Possibly due to the rate of growth in the uptake of e-learning, our respondents recognised gaps in assessor support materials around competency-based assessment in these new online learning environments. A major concern raised across interviews is the plethora of poor quality e-assessments tools being used online, on intranets and in blended learning. Both practitioners and auditors noted that either due to inexperience or a lack of knowledge, some teachers fail to identify such poor quality tools as they select their online assessment. In turn, auditors see the consequences of these poor choices in their audits.

The value of e-portfolios

There were very positive views about the current and future roles for e-portfolios. Practitioners and auditors reported slow but persistent growth in the use of e-portfolios in training organisations. An e-portfolio is defined as a learner-driven collection of digital artefacts articulating experiences, achievements and evidence of learning. As those who use e-portfolios point out, while there are many different

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definitions of what an e-portfolio is or could be used for, in part this flexibility of definition has supported the considerable growth in their use.

Practitioners interviewed noted that e-portfolios can streamline evidence and validation, while the authenticity of evidence can be verified by appropriate learning management systems/strategies. E-portfolios are proving to be a valuable support in enabling learners to document and reflect upon their learning and skills development. Among the uses that are most relevant to e-assessment is their utility in recording evidence of employability skills and in the verification of competencies and qualifications. E-portfolios were seen by the practitioners interviewed to be providing learners with new ways to present evidence from formal and informal learning environments. For some learners, the ability to electronically verify evidence is streamlining applications for employment, course admissions and RPL.

Some auditors, however, had concerns about e-portfolios as audits had raised serious questions around the authenticity of evidence gathered by learners and the validity of the assessment tasks given for units of competency. Practitioners too reported being reluctant to embrace e-portfolios, particularly due to the lack of guidelines and good examples around structuring suitable pieces of assessment. They also had negative experiences where learners have assembled overly large collections of evidence which were difficult to assess.
Findings: Part B - next steps

Improving auditor consistency and training

Practitioners appreciated the cross-jurisdictional experience that some auditors now brought to the audit, as many auditors have experience undertaking audits in one or more jurisdictions, including those associated with NARA. Such experiences were useful in helping both practitioners and auditors become more familiar and confident in recognising good practice around assessment and e-assessment.

Practitioners argued that auditors should have similar approaches and reach consistent decisions. But this was not always the case. Some training providers had experiences in designing and delivering training across multiple jurisdictions that involved the use of the same forms of e-assessment. In a few cases, institutions found that forms of traditional and e-assessment signed off by auditors in one state or territory were problematic to auditors in other states or territories. There were also experiences of different audit outcomes for NARA and other audits within the sector.

Many examples were given from auditors of frequent dialogue between jurisdictions. However, a number of auditors put forward the view that the ways in which auditor engagement/training occurs is as variable as the number of jurisdictions. There are several mechanisms used by jurisdictions to provide professional development of auditors. Notable examples included frequent teleconferences on specific matters and annual conferences (e.g. NQC) that hold discussion of key and emerging issues. The ‘trickle down effect’ as it was described was the main way in which dissemination of good practice occurs among auditors. There are also occasional auditor exchanges or audit teams with auditors from several jurisdictions occasionally auditing together.

While additional standards might be issued around e-assessment, most auditors believed the current AQTF standards were sufficient to support quality e-assessment. As many auditors remarked, if we are to provide a set of standards around e-assessment, why not also provide standards around RPL, another area of concern that many auditors had regarding RTO performance. However, they were much more supportive of guidelines and examples of best practice around e-assessment.

A number of ideas were put forward by our expert auditors about how to promote better levels of consistency among auditors. One strategy is to allocate the task of training auditors to a third party with no direct interest in the outcome. In practice this would not only cover e-assessment, but everything to do with being an auditor under the AQTF. The Standard advises on the steps you would take to achieve auditor consistency through this third party approach. It was proposed that this approach would mean that there are no hidden agendas or unwritten expectations. Key issues of concern would be agreed to by representatives of industry, regulators and other stakeholders. In Australia there are currently two bodies with this third party capability: RABQSA\(^\text{25}\) and International Register of Certified Auditors (IRCA)\(^\text{26}\).

Generally practitioners believed that minor inconsistencies and issues in audits were quickly resolved with the auditor, quality consultant and the RTO. To improve audits around new issues like e-assessment, there was some discussion about the need by auditors or auditing organisations to engage RTOs at an earlier stage than at present. Many practitioners interviewed called for developing greater consistency in

\(^{25}\) See [http://www.rabqsa.com](http://www.rabqsa.com)

\(^{26}\) See [http://www.irca.org/auditortrain/auditortrain.html](http://www.irca.org/auditortrain/auditortrain.html)
auditor judgements through regular auditor validation and moderation sessions and workshops. Such activities would offer the opportunity to work through key issues which have caused confusion among auditors and practitioners. Practitioners also wanted to learn more about how auditors were keeping track of recent developments in areas such as e-learning and e-assessment. Auditors also wished to learn more about the professional development activities around e-learning for practitioners.

Our auditors were very up front about the need to continue to broaden their understanding of e-learning and e-assessment. As said a number of times by auditors in the interviews, many of the current auditors started in this role when there was little use of technology. Most auditors are now over 45 years of age. The length of their experience has allowed them to bring considerable knowledge and expertise to the audit process. In the vast majority of their audits, they are still dealing predominantly with assessment methods that they are familiar with from their own training experiences. However, many auditors are not very familiar or experienced with e-assessment in its various forms. As one auditor explained, his personal experience with e-assessment is limited to a single online self-assessment that he completes of his own performance each year.

Auditors acknowledged that this new era of outcomes focused auditing and the greater use of technology in VET training and assessment made matters 'more complicated around what the standards are', as one auditor put it. Validity, reliability, authenticity and applicability were still the key concerns. However, many auditors admitted their thinking around assessment needs to be further challenged as it is still too linear rather than more holistic.

More well trained and informed practitioners

Many practitioners, and even more so the auditors we interviewed, proposed that the assessment knowledge and skills of VET practitioners must be enhanced. The current VET practitioner needs to be more able to:

- possess the technical skills to devise or create valid, reliable and authentic assessment and e-assessment
- demonstrate knowledge and understanding of assessment best practice
- understand and address issues relating to the use of e-assessment
- access e-tools or resources that are easy to use and cost effective
- access high quality continuing professional development courses that allows them to become familiar with the principles and best practice of e-assessment.

According to the expert practitioners and auditors we interviewed, a key message that needs to be better communicated is that the same educational rigor and standards must apply to all delivery and assessment methods. Just as demanded for traditional assessments, e-assessments must have learning and assessment strategies, unit assessment plans, marking criteria, model answers, and benchmarks against which performance is to be judged that meet the training package requirements. As many auditors have reported, however, this is not currently the attitude and practice in many institutions.

An obvious starting point is the current Certificate IV in Training and Assessment (TAA40104), and improving knowledge and skills around unpacking training packages to design and develop more appropriate assessments for face-to-face and e-learning. The overwhelming majority of practitioners interviewed were highly critical of the lack of coverage to e-learning and e-assessment issues in the current Certificate IV. It is not until the Diploma that teachers and trainers complete units of
competency on online delivery. One practitioner described the situation around online delivery and assessment as ‘an awkward point in history’, although he was confident that the training for new VET teachers and trainers will catch up in time.

Our expert practitioners interviewed were especially critical of the lack of validation and moderation processes and skills applied to both assessment and e-assessment. In response to such concerns, the Gold Coast Institute of TAFE is planning a site on its learning platform to support teachers in discussions and sharing of issues around ‘education integrity’. Teachers will validate and moderate on an open platform, so inviting the comments of other teachers. This process will supplement rather than replace existing moderation and validation processes. It is expected that this process will lead to more discussion on strategies for improving the benchmarks and the outcomes of assessment.

Also the Great Barrier Reef Institute of TAFE have a planning calendar for the whole faculty for the year that has set months where teachers have to complete activities such as industry liaison, course review, assessment review, and updates to program information and brochures. In this set calendar, three months in the year are moderation months where teachers have to formerly get together and validate the assessment tools.

Western Sydney Institute is developing the capability of teachers in using technology to support teaching, learning and assessment though its eLF program (see the case study reports provided as part of this research for more detail). The program is designed to allow teachers to experience a range of activities which include facilitation strategies and the use of emergent educational technologies. It is expected that better learner-teacher collaboration will build the platform for improved assessment practices and tools. The aim is to increase the professional skills and knowledge of staff in using new technologies.

In particular, eLF assumes that the online environment requires practitioners and learners to establish stronger relationships with each other by using appropriate communication tools and skills. Tools used in the program include Wikispaces, Adobe Connect web conferencing, Moodle, blogs and a number of other web 2.0 technologies. Also eLF graduates are encouraged to participate in e-learning activities away from the program.

**The need for worked examples of e-assessment**

Assessment strategies need to be selected to fit the learner’s abilities and experience, and to match the outcomes that need to be achieved. However, auditors gave numerous examples of how traditional as well as online assessment tasks did not match the units of competency being measured. There were related concerns about the inability of practitioners to authenticate the learner’s performance, to demonstrate learner involvement in the assessment process, and to explain how teacher-learner online communication was effectively managed.

In response, practitioners want access to better examples that illustrate the use of quality e-assessment. They require examples from both practitioners and auditors around e-assessment that meets the requirements of the relevant training package or course, and how the e-assessment is conducted in accordance with the principles of assessment, the domains of competency and the rules of evidence.

Communities of practice and teacher discussion forums potentially were seen to play a vital role in identifying and sharing good e-assessment practices. Indeed, the use of communities of practice is identified in past research as one of the sector’s major
drivers for continued innovation. The main purpose of these communities of practice would be to bring together internal and external auditors, practitioners, management, educational and instructional designers and others. In these forums, participants would assist each other in addressing current hot topics in e-assessment such as non-compliance, assessment validation and moderation and authentication.

**The need to formulate e-assessment guidelines**

As noted by numerous interviewees, the VET sector has not put enough thought into what the guidelines are for online delivery and assessment. Currently those working in the sector are confused. They are trying to make their processes appear to fit guidelines that are grounded in paper-based approaches to assessment. While many believed that both practitioners and auditors have come a long way in better articulating their thinking and processes around assessment, it is time to provide both groups with more assistance through e-assessment guidelines and good examples.

As an auditor explained:

“In the end we are coming in from the back end as auditors, establishing and demonstrating how the training and assessment are meeting the requirements of the training package, rules of evidence, and the units of competence. You can tell when a lot of thought has gone into the development of effective assessment systems. We see enough bad examples to warrant the value in capturing and sharing good worked examples that will help all of the parties involved”.

There was a strong support in our interviews for the compilation of good examples of e-assessment. Those interviewed were very positive about the current *Users’ Guide to the Essential Standards for Registration*, and it was suggested that this document might be expanded with examples around traditional and e-assessment within its explanatory notes or in other sections.

However, more respondents talked of the need for a separate handbook or resource that was a collection of examples that address all assessment, and includes examples in both traditional and e-assessment modes. There was also, but to a lesser extent, some support for the exposure of poor examples of e-assessment in the same handbook. More generally, there was widespread support for the establishment of guidelines around the wide range of activities where digital technologies are used in assessment, including the designing and delivery of assessments.

Hand in hand with these guidelines and worked examples were quality documents and procedures to meet best practice to ensure that online delivery and assessments meet the AQTF standards. Examples of these documents might include project sign-off documents that provide AQTF assessment requirements; an online delivery and assessment matrix (i.e. a planning tool prior to developing any resources or assessments); and post delivery unit review and moderation documents (including online components). Such documents have been prepared by the NQC and in other countries as they move to preparing their own guidelines (see the NQC and United Kingdom’s Ofqual websites (see page 10).

Similar calls have been made in Australia for e-assessment guidelines and best practice examples for e-portfolios. The *VET E-Portfolio Roadmap* was

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commissioned by the Framework’s E-portfolio\textsuperscript{29} business activity to assist in the development of a national standards-based framework to support e-portfolio systems in the national training system. These national guidelines around e-portfolios will promote a more consistent understanding of the standards and provide evidence of good practices.

Significantly, in the United Kingdom a set of national guidelines do exist for e-assessment. As mentioned earlier in this report, the \textit{E-assessment: Guide to effective practice} was developed by their qualifications regulators to promote and support effective practice and quality improvement in the assessment of qualifications. The Guide also has links to an e-assessment toolkit. The United Kingdom guide offers a practical treatment of issues around the delivery of e-assessment through e-tests and e-portfolios. It describes the knowledge and skills needed by practitioners and others involved in the e-assessment process. Significantly, it is not a guide to the development or procurement of technology or to the technical design of the content of e-assessment.

A criticism of this United Kingdom guide, however, is that it is highly focused upon e-testing, with some attention also to e-portfolios. There is little attention to the wider range of e-assessment practices and tools. Nevertheless, given the evidence in the current report around the poor design and use of online tests and quizzes, this focus is possibly not misplaced, and a good first step.

A minority of practitioners called for a national body to coordinate activities to better support the building of teacher capabilities around e-assessment. This body for e-assessment would support VET practitioners, collecting best practice examples, guidelines and tools, and communicating the positive aspects of e-assessment.

\textbf{Next steps}

Within the VET sector, the objective is to develop and deliver valid, reliable and authentic assessment that demonstrates competence against industry standards. The AQTF 2007 sets out standards to ensure that assessment is conducted in accordance with well-established principles of assessment and the rules of evidence. However, we know from this report that even experienced teachers struggle to meet these standards in the traditional face-to-face modes of assessment, without the added complexities of achieving quality assessment in the new e-learning environment.

In looking to the future, respondents were asked what would need to happen for e-assessment to become more mainstream. Given the nature of vocational knowledge and skills, few expect that e-assessment will be the assessment technique of choice for all qualifications at all levels. However, there will be a continued uptake of e-assessment techniques to the stage that some forms like online tests and quizzes will be a standard feature of VET assessment across all qualifications. The major drivers will be cost savings, ease of use and the potential for the provision of immediate feedback to students.

However, as noted in the comments of practitioners and auditors, this continued evolution around what we understand in the VET sector as valid assessment will not be without its tensions. There will be understandable differences of opinion amongst those passionate about maintaining a quality VET system. Regulatory arrangements, standards and guidelines that are allowed to evolve over time will promote more debate around innovations than those that demand compliance. The ultimate goal is

\textsuperscript{29} The Framework’s E-portfolios business activity supports the development of national e-portfolio standards to improve the portability of learner-collected evidence of learning: http://flexiblelearning.net.au/e-portfolios
to build continued confidence around these new forms of assessment that will emerge as the sector and its industry clients embrace more flexible modes of delivery.

Significantly, those interviewed agreed that the time is right to discuss what are appropriate guidelines and good practice examples around e-assessment. They agreed that no single group should lead this debate. Most practitioners and auditors accepted the value of pulling together a shared understanding of the key issues. Significantly, no person interviewed thought that the issues raised in this report will disappear. Rather they will increase as the online environment continues to be explored for ways of providing more flexible, customised and cost effective training solutions for all clients of the sector. In summarising the way forward, one practitioner suggested:

“We cannot let the auditors dictate what we teach and how we assess online. We understand the pedagogy, and they don’t. They must be more open to change. But practitioners have also been found out by audits that show that we do not fully appreciate the knowledge and skills required to design and to deliver effective online assessment. Practitioners need to better apply themselves to learning these new ways of assessing but they need the support of their organisations and more support around what is expected.”

Interestingly, prior research into the assessment of more traditional forms of delivery and training in the VET sector has already identified numerous ways to improve the quality of VET assessment practices. This earlier work can also guide the next steps around e-assessment. These developments around more traditional assessment include clearer and well-documented assessment policy within RTOs; improved evidence of how RTOs go about the assessment process; enhancements in validation and moderation processes in organisations to promote greater confidence in assessment outcomes; and improvements to the ‘what’ and ‘how’ of professional development for those involved in assessment in the VET sector.

Concluding comments

In conclusion, the current report builds upon this past work on assessment in the VET sector. Importantly, it also puts forward ideas that might promote a greater understanding by both auditors and practitioners of more specific issues in relation to e-assessment.

Following on from the findings from our interviews, we propose further discussion of the following ideas:

1. Preparation of guidelines for e-assessment in the VET sector titled E-assessment: Guide to effective practice in the VET sector. This guide will also provide a definition of e-assessment for the Australian VET sector. The Guide is not intended to be mandatory, exhaustive or definitive but to be educative in nature.

2. Collation of examples of good practice around the use of a wide variety of e-assessments. These examples will link back to the Guide document.

3. Delivery of workshops that promote a broader discussion between practitioners, auditors and others of the key issues raised in this report. In addition, the workshops can assist in outlining the key aspects that need to be incorporated into the guidelines around e-assessment.

Ibid.
4. Preparation of support materials around the design and delivery of online quizzes, including the measures for assessing the quality of multi-item question banks and for assessing, tracking, and reporting upon the quality of question items in item banks over time.

5. The development of units of competency in e-assessment that become part of any planned revisions to the current TAA (training and assessment).

6. An independent organisation for e-assessment that provides support for professionals in the field, collecting best practice guidelines and communicating the positive aspects of e-assessment. This body would also identify future areas of research around e-assessment, in line with similar bodies in the United Kingdom (e.g. JISC).

7. Towards assisting in the preparation of the Guide and best practice examples, to complete a state-of-the-art review of techniques in e-assessment. This review will develop a picture of the breadth of advanced e-assessment techniques in use around the world, and undertake a technical and educational evaluation of a selection of the most promising opportunities; present short case studies of the most significant examples; and draw conclusions and raise the level of debate about how the most relevant of these could be applied to the VET sector.
### Appendix A. List of project participants

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<tr>
<th>Reg Allen</th>
<th>Sandra Lawrence</th>
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<td>Lyn Ambrose</td>
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<td>Di Barron</td>
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<td>John Bate</td>
<td>Barb McPherson</td>
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<td>Susan Blackemore</td>
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<td>Vivienne Blanksby</td>
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<td>Angela Castle</td>
<td>Lucille Rowland</td>
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<td>Sonia Cook</td>
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<td>Chloe Dyson</td>
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<td>Annie Fergusson</td>
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<td>Jane Figgis</td>
<td>Rodney Spark</td>
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<td>Andrew Fluck</td>
<td>Nancye Stanelis</td>
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<td>Judy Forbes</td>
<td>Kerrie Street</td>
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<td>Sue Fowkes</td>
<td>Maree Thorne</td>
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<td>David Garner</td>
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<td>Hugh Guthrie</td>
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<td>Tim Harris</td>
<td>Harriet Wakelam</td>
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<td>Peter Higgs</td>
<td>Ian Whitehouse</td>
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<td>Beth Hobbs</td>
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<td>Jo Jenson</td>
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<td>Alan Jolliffe</td>
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<td>Brad Jones</td>
<td>Michael Young</td>
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<td>Wayne Knack</td>
<td>Kathleen Zarubin</td>
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Appendix B: Interview questions for expert practitioners and auditors

**E-assessment and the AQTF project: Victor Callan and Berwyn Clayton**

University of Queensland Professor Victor Callan, together with Berwyn Clayton from Victoria University, are conducting a national research project to examine what can be done to promote greater confidence in the validity of e-assessment in the Australian VET system. Funded and supported by the national training system’s e-learning strategy, the Australian Flexible Learning Framework, this research will explore the views of expert practitioners, assessors and auditors on establishing practical recommendations for e-assessment processes that require auditing under the AQTF.

The aims of the project in 2009 and into next year are:

1. Consultation with auditors and practitioners in 2009 (e.g. interviews with targeted and respected auditors, quality managers, practitioners) to build a picture of the key issues around how practitioners are using e-assessment and around the auditing of current e-learning assessment practices in public and private registered training organisations. The purpose of these consultations is to develop a common understanding of the key assessment and auditing issues, the challenges, and various strategies and approaches being employed.

2. Analysis of three case studies in 2009-2010 of e-learning assessment practices in the VET system (including cases that support the reliability and quality of the Flexible Learning Toolbox content)

3. Consultation through workshops in 2010 with AQTF auditors to determine the requirements for draft national guidelines in relation to the auditing of e-learning assessment strategies.

**Questions:**

**Part A. Your background and VET and other experiences**

Q1. Can you please describe your current role as a practitioner, or auditor or other role and how it links to this issue of e-learning and e-assessment?

Q2. What are the primary forms of e-assessment that you are dealing with?

Q3. What is your knowledge and contact with tool boxes and/or use of them?

**Part B. Experiences (strengths and shortcomings) around e-assessment issues**

Q1. What comes to mind when we talk about e-assessment and e-assessment tools? For example, some people describe e-assessment as:

- a broadly-based concept that covers a wide range of activities where digital technologies are used in assessment, including the designing and delivery of assessments, and in marking
- often discussed are the end-to-end electronic assessment processes where ICT is used for the presentation of assessment activity, and the recording of responses
• methods include self and group assessment, chat and bulletin boards, group and collaborative methods, and simulation and project-based assessment; also e-portfolios.

Q2. Overall, do you support the increased use of the online environment to expand possibilities around learning and the assessment of learning? Why? Why not?

Q3. Some people report a perception that there is a general lack of confidence in assessment that is e-assessment rather than more traditional forms of assessment. Do you share this perception?

Q4. Which aspects of e-assessment cause you concern? If they do not concern you, what do you know others are concerned about?

Q5. Some people also say there is a growing divide between practitioners and auditors around the use of e-assessment? Do you agree or not? If yes, what are the main sources for this division?

Q6. What can be done to manage such issues better as we go forward with AQTF 2007?

Q7. What do you think is reasonable in terms of how to gain authentication that a person has done the online assessment?

Q8. In terms of the nature of VET skills/competencies, which skills/competencies do they feel are appropriate to be assessed online and by which approach? Why?

Q9. What skills-competencies do they feel are not appropriately assessed online and what approaches are more appropriate? Why?

Q10. What do you see are the particular strengths of various methods of e-assessment that you are primarily managing or you are seeing used? Please name them, and then talk this through more.

Q11. What do you see are the particular shortcomings of methods of e-assessment that you are primarily managing or you are seeing used? Please name them, and then talk this through more.

Part C. Solutions and the future

Q1. What solutions do you see currently operating or what would you propose in the future around managing the challenges better than at present that are associated with the growing use of e-assessment?

Q2. What do you think about solutions that are emerging around the use of the learning management systems or other software that supports the resolution of these concerns (e.g. around checking who is doing the assessment)?

Q3. Overall, what are the implications of these and other solutions you have raised for

• the AQTF 2007 guidelines?
• for practitioners?
• for auditors?

Q4 Can you nominate examples of good practice around e-assessment and the auditing function of e-assessment and, tell me why you have nominated these examples.

Q5. Can you give me other contacts of people I should talk to further about the issues we have examined.
For more information:

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