Today’s workshop

- Explore some definitions of industry and industry engagement
- Hear first hand some leading examples of VET-industry engagement- two case studies
- Workshop activities around what might work in expanding and improving engagement.
A renewed call for industry engagement…

Australian Government’s VET reform agenda:
• “clear role and responsibilities for industry”
• “streamlined industry-defined qualifications”
A renewed call for industry engagement…

The new Australian Industry and Skills Committee formed in May 2015:

• Advice on VET quality instruments (TPs and standards)
• Qualifications endorsement
• Input to VET research
• Input to ministers.
A renewed call for industry engagement…

In addition, the establishment of Industry Reference Committees (IRCs) from 2016 to:

• Gather industry intelligence to inform training product review
• Provide training product development oversight
• Prepare support materials
What is *industry* in the VET context?

“An organisation representing an industry, including peak business and employer organisations and industry advisory bodies such as the industry skills councils” (Source: NCVER VET Glossary)

“The bodies that have a stake in the services provided by RTOs. These can include, but are not limited to enterprise/industry clients (employers), group training organisations, industry organisations, industry regulators, industry skills councils or similar bodies, industry training advisory bodies, and unions.” (Source: Standards for RTOS 2015)
What is *industry* in the VET context?

“Industry”

- Employers
- Industry bodies
- Enterprises
- Unions
- Government bodies
What is industry *engagement* in the VET context?

- Partnering with local employers, regional/national businesses, relevant industry bodies and/or enterprise RTOs;
- Involving employer nominees in industry advisory committees and/or reference groups;
- Embedding staff within enterprises;
What is industry engagement in the VET context?

• Networking in an ongoing way with industry networks, peak bodies and/or employers;

• Developing networks of relevant employers and industry representatives to participate in assessment validation; and

• Exchanging knowledge, staff, and/or resources with employers, networks and industry bodies.
What is industry *engagement* in the VET context?

- External validation of assessment instruments;
- Developing networks of relevant employers and industry representatives to participate in assessment validation; and
- Exchanging knowledge, staff, and/or resources with employers, networks and industry bodies
- Development of skills ecosystems and community programs.
Types of RTO and industry engagement

- Partnering with industry
- Informed by industry
- Industry participation
- Consulting with industry
Levels of engagement

Overarching aim: to ensure skill needs are met

High level engagement
- Policy development
- Training package development
- Community wide initiatives
- Industry-sector initiatives

Micro level engagement
- Course design
- Staff skill currency
- Work placement opportunities
Why engage with industry?

Benefits can include:

• Increased understanding of industry needs
• Ability to respond to changing requirements
• Increased course currency and relevance
• Ensuring staff skills and knowledge are current
• Access to facilities, equipment and know-how
• Access to work placements and better graduate outcomes
• Improved profile and reputation – and in the community!
Challenges in engagement

- Finding suitable industry partners
- Time commitment to develop and sustain relationships
- Managing diverse and competing interests
- Being open to doing things differently, and changing – on both sides
- Resourcing considerations.
Tips for preparing for engagement

• Assess your current (or desired) level of engagement

• Seek to understand your partner’s business and needs

• What do you want from the engagement versus your industry partner? Do your needs align?

• What might the engagement look like from different perspectives?
Case studies
Group workshop activity

• What support do RTOs and industry need to successfully engage with each other?

• What works and doesn’t work from your own practical experiences?
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TAFE NSW and NSW Health
Diploma of Nursing Scholarship Program

Maya Spannari
TAFE NSW North Coast Institute
(slides 19-36)
TAFE NSW - Footprint
<table>
<thead>
<tr>
<th>Institute</th>
<th>Industry sector coverage</th>
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<tbody>
<tr>
<td>Sydney</td>
<td>Business, Finance, Cultural and Creative Industries, Printing and Graphic Arts</td>
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<tr>
<td>Northern Sydney</td>
<td>Service Skills</td>
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<td>South Western Sydney</td>
<td>Construction and Property Services</td>
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<tr>
<td>Western Sydney</td>
<td>IT, Museum, Library, TAE, Government including Water, Foundation Studies</td>
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<td>Hunter</td>
<td>ElectroComms &amp; Energy Utilities</td>
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<td>Illawarra</td>
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<td>New England</td>
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<td>North Coast</td>
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<td>Riverina</td>
<td>Automotive &amp; Forestworks</td>
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<tr>
<td>Western</td>
<td>Agrifoods, Resources and Infrastructure</td>
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</tbody>
</table>
CS&H Industry Snapshot

- Sector reform
- Funding models
- Workforce composition
- Changing workforce needs
- Informal carers

- Ageing population (5.8m)
- Consumer directed care, person centred approaches
- Complex needs

- Employment
- Demand
- Growth
- Industry changes

- 12% (1.4m)
- 1 in 4
- 229,400
- Shortages

- Across the sector
- Carers for PWD and older people
- Childcare
- Community workers
- Mental health

- Sector reform
- Funding models
- Workforce composition
- Changing workforce needs
- Informal carers
TAFE NSW and NSW Health - 2015 Scholarship program
• https://youtu.be/ZZ49gledsc8
Case Study - TAFE NSW and NSW Health partnership

HLT51612 Diploma of Nursing (enrolled-division 2)

Scholarships program
Levels of engagement

Macro  Micro
Who are industry in this context?

- Partnership
- TAFE NSW
- Institutes
- ANMAC
- NaMB/AHPRA
- Local Health Districts
- NSW Health

WWW.TAFENSW.EDU.AU
What does engagement look like?
What types of engagement were implemented?
Challenges
• [https://youtu.be/Pk7yqlTMvp8](https://youtu.be/Pk7yqlTMvp8)
Benefits realised

Statewide  Local Level  Learner
• https://youtu.be/U_gDOiHwnyg
NCVER No Frills Conference

Workshop: VET and Industry Engagement Conference

Presenter- Trish Griffin

R/Head Teacher | Community Services/Teaching and Learning and Project Manager Coast Connect Day
PH: 4348 4502
Patricia.griffin@tafe.nsw.edu.au

(slides 37-47)
Objectives

• Increase community awareness surrounding issues of homelessness and people doing it tough.

• Increase access to a range of support services on one day and at one location.

• Engage local business and community sectors involvement in prevention /reduction in homelessness.

• Visitor orientated results e.g. linked to accommodation, counselling, legal, employment, training, dental, foot care, hair cuts..
Student Outcomes- 240 hour project placement

• Increase access to Industry experience “on the job" learning.

• Student confidence improved in communicating with industry partners.

• Increased skill in the art of negotiation and advocacy during planning, organising stages of event.

• Ability to manage tight time frames and deliver with positive results.

• Active member on Connect Day Organising Committee – attend meetings, prepare agendas, take minutes follow up actions, progress reports.
Engage Community Donations Pamper Packs
Engage Community Winter Warmers- workplace clothing drives
Projects align – Training Package Delivery and Assessment

CHC50612- Diploma Community Services Work

Community Development Units of Competency
(5 total)

Delivery - Theory/Skills
3 hour workshops weekly 17 weeks

Mentor/Support
Weekly team meetings project brief

Showcase presentation - industry reps and students

CHCPOL403C - Undertake Research activities

CHCAD504B - Provide Advocacy and representation services

CHCCD514B - Implement community development strategies

CHCOR528A - Reflect and improve on professional practice

CHCCOM504B - Develop, implement and promote effective work place communication
**Levels of Engagement**

**STALL HOLDER LOCATION**

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<thead>
<tr>
<th>STALL HOLDER LOCATION</th>
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<td><strong>HOUSING</strong></td>
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<tr>
<td>1. Bungree Aboriginal Association Inc</td>
<td>6. Katakudu Women’s Housing Inc</td>
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<td>2. Central Coast Tenants Advice &amp; Advocacy Service</td>
<td>7. Housing NSW</td>
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<td>3. Coast Shelter</td>
<td>8. Northern Aboriginal Tenants Advice &amp; Advocacy Service</td>
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<td>4. Compass Housing Services</td>
<td>9. Pacific Link Housing</td>
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<td>5. Darkinjung Local Aboriginal Land Council</td>
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<td><strong>SUPPORT SERVICES</strong></td>
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<tr>
<td>10. Ability Links</td>
<td>20. Gosford City Council</td>
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<td>12. Al-Anon Family Groups</td>
<td>22. Grow</td>
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<td>13. ARAP/M Central Coast</td>
<td>23. Northern Settlement Services</td>
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<td>14. The Benevolent Society- Family Referral Service</td>
<td>24. Regional Youth Support Services</td>
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<td>15. Catholic Care</td>
<td>25. Salvation Army, Oasis Youth Services Wyong</td>
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<td>17. Central Coast Family Support Service</td>
<td>27. Uniting Care Bereside</td>
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<td>19. Energy &amp; Water Ombudsmen NSW</td>
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<td><strong>HEALTH &amp; WELLBEING</strong></td>
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<td>29. Alzheimer’s Australia NSW</td>
<td>38. The Glen Centre</td>
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<td>30. Central Coast Commonwealth Respite &amp; Carerlink Centre</td>
<td>39. Headspace Gosford</td>
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<td>31. Central Coast Community Women’s Health Centre</td>
<td>40. Hepatitis NSW</td>
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<td>32. Central Coast Local Health District - Children and Violence</td>
<td>41. Mental Health Hub</td>
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<td>33. Central Coast Local Health District: Oral Health</td>
<td>42. New Horizons</td>
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<td>34. Central Coast NSW Medicare Local Partners in Recovery</td>
<td>43. Uniting Care Mental Health Counselling Services</td>
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<td>35. Central Coast Mental Health Service</td>
<td>44. University of Newcastle - Podiatry</td>
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<td>36. Drug and Alcohol Service</td>
<td>45. Wesley Mission - Getting It Together</td>
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<td>37. Family &amp; Community Services, Central Coast District</td>
<td>46. Wesley Mission Counselling</td>
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<td><strong>FINANCE &amp; LEGAL</strong></td>
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<td>47. Anti-Discrimination Board</td>
<td>51. NSW Fair Trading</td>
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<td>48. Central Coast Community Legal Centre</td>
<td>52. NSW Police Force</td>
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<td>49. Department of Human Services</td>
<td>53. Office of State Revenue</td>
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<td>50. Department of Police Justice- NSW Registry of Births Deaths and Marriage</td>
<td>54. Service NSW Gosford</td>
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<td>55. Australian Electoral Commission</td>
<td>59. MARS FOOD Australia</td>
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<td>56. Break Thru People Solutions</td>
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<td>57. Central Coast Employment Services Ltd</td>
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<td>58. Hunter TAFE</td>
<td>62. Volunteering Central Coast</td>
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<td>59. Job Find Centre</td>
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<td><strong>TRANSPORT</strong></td>
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<td>63. Transport for NSW</td>
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<td><strong>SPORT &amp; RECREATION</strong></td>
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<td>64. Sport and Recreation NSW</td>
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<tr>
<td><strong>BEAUTY TREATMENT &amp; CLINICAL CHECKS</strong></td>
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<tr>
<td>65. Central Coast Hair &amp; Beauty TAFE (Upstairs)</td>
<td>67. University of Newcastle Podiatry Clinic (Health Treatment Room)</td>
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<tr>
<td>66. Central Coast Local Health District – Oral Health (Health Treatment Room)</td>
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High level Engagement
- Community Industry Initiative-
- Connect Working Party and 60 services involved

Micro level Engagement
- Work Placement
- 240 Hours and Workshops
- and Course Design-
- Delivery and Assessment
Industry Outcomes

• **Established strong** working relationships with industry partners—working on real projects benefit the community.

• **Increased credibility** of our teaching and delivery model—proven track record success of students achieving project brief 3 years in a row.

• **Industry connected** with teaching content and assessment of future prospective employees (validation process, mentors)

• **Recognised by Local Industry** - Awarded Central Coast Community Congress- 2013.- Community partnership event award “Real people doing real things”—community building awards.
Building Strong Community Industry Relations
Coast Connect Day Video (12 minutes)

https://vimeo.com/131644519

Acknowledgment and thank you to Michael Rayment who donated filming and production of video
Questions